

SCHOOLS OF DREAMS

Building schools, shaping futures.

Box 73055, Limeridge Mall
Hamilton, Ontario, L9A 5H7

289-408-8299

info@schoolsofdreams.com

[@schoolsofdreams](https://www.instagram.com/schoolsofdreams)

June, 28, 2021

For Immediate Release

Canadian BIPOC- and female-led charity Schools of Dreams launches second annual Dora's Dream fundraising campaign to empower Black youth through access to education in Ghana—proving allyship is an international affair, even during a global pandemic.

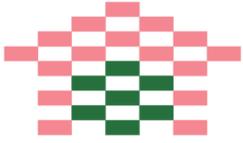
“The Schools of Dreams mandate to empower Black youth through access to safe education perfectly aligns with the wave of social change that is occurring across Canada and beyond—and highlights the ongoing need for the work we do.”

—Barb Anie, president of Schools of Dreams

Schools of Dreams (SoD), a Canadian not-for-profit organization that builds safe learning environments in rural Ghana, is thrilled to launch its second annual fundraising campaign, Dora's Dream. Running from July to November 2021, the goal is to secure \$90,000 in donations to fund the construction of its fourth elementary school.

Never has the generosity of donors been more important than now: Building costs have skyrocketed globally because Covid-19 has disrupted construction material supply chains. The funds raised through Dora's Dream will offset the negative impact of the pandemic on the Schools of Dreams job sites in Ghana. “This is one impact of Covid-19 that people can easily help to improve right away,” says Barb Anie, president of Schools of Dreams.

There are other reasons to help, too: As a BIPOC- and female-led charity that is 100-percent volunteer run, Schools of Dreams understands the profound significance of allyship—in which advantaged individuals and communities



SCHOOLS OF DREAMS

Building schools, shaping futures.

Box 73055, Limeridge Mall
Hamilton, Ontario, L9A 5H7

289-408-8299

info@schoolsofdreams.com

[@schoolsofdreams](https://www.instagram.com/schoolsofdreams)

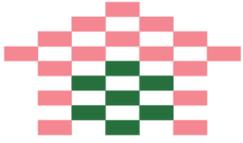
recognize disparity between groups of people and work continuously to create equity and opportunity. As Anie sees it, donating to Ghana is one way that Canadians can build connections and enact justice “beyond our doorstep and neighbourhood,” she says. “It’s allyship meets international giving.”

To that end, Schools of Dreams encourages Canadians to consider international giving as a gesture of shared humanity as well as a high-impact contribution in developing countries. One giving formula Canadians may consider is to allocate one-third of charitable dollars to international initiatives, while splitting the rest between local and national causes.

International giving is what motivated Dora Anie to establish Schools of Dreams in 2004 in Hamilton, Ont., as a way of giving back to her birth country of Ghana. It became her life’s work, and the Dora’s Dream campaign honours its founder, who died in June 2019 of ovarian cancer. The inaugural campaign last year raised over \$80,000 to put towards the building of a school in Dora’s honour. Now, Schools of Dreams is in the process of selecting the community in which the next new school will be built in 2022.

The Dora’s Dream campaign is a multi-pronged effort that will include a major gifts program, board member giving program, peer-to-peer fundraising, a direct appeal campaign, and an online live and silent auction.

“The pandemic has reinforced the concept to support local, but as global citizens it is also important to donate internationally. We are a Canadian-based charity that supports the international community,” says Anie, recalling the wisdom of her mother Dora. “What’s going on elsewhere in the world is really relevant here.”



SCHOOLS OF DREAMS

Building schools, shaping futures.

Box 73055, Limeridge Mall
Hamilton, Ontario, L9A 5H7

289-408-8299

info@schoolsofdreams.com

[@schoolsofdreams](https://www.instagram.com/schoolsofdreams)

To understand more about the impact of Covid-19 on charities, and the importance of allyship locally and internationally, and to learn more about Schools of Dreams and the Dora's Dream campaign, please contact:

info@schoolsofdreams.com

To help make #dorasdream a reality, donate at <http://schoolsofdreams.com>
#dorasdream #schoolsofdreamsdd #doingitfordora #dorahadadream #SOD2020

Schools of Dreams is a registered not-for-profit organization, and 100-per-cent volunteer run, as well as BIPOC- and female-led. Our dedicated team in Canada works with local communities and governments in Ghana, Africa to build safe learning environments for children. Since 2004, SoD has rebuilt and renovated two nurseries and two junior kindergarten classrooms, as well as a kitchen/lunchroom to provide clean water and nutrition for young students in Mepom. Another school in Akuffokrom has just been completed, and the process has begun to select the next community which a school will be built in 2022. Sustainability, transparency and empowerment are central to the SoD mission.

As an organization that supports and empowers children in Ghana, Africa, Schools of Dreams stands in solidarity with the Black community, allies, and leaders who are working towards necessary change in Canada and around the world. From inception, the purpose of SoD has been to transform the lives of children in rural Ghana, supporting Black communities by empowering them through education, so that they may fully participate in the global community.